



2018 AD DEADLINES



	PUBLICATION	EDITORIAL FOCUS	48HRS IN MAINE	CINQ A SEPT	BIG EVENTS	AD RESERVATION	FINAL AD DEADLINE	ON SALE DATE
JAN	MAINE MAINE HOME+DESIGN OLD PORT MOXIE MAINE	Wellness — Business & Entrepreneurship Women	1.) Aroostook County 2.) Lewiston + Auburn	Brunswick		NOV 17	NOV 24	DEC 26 JAN 1 (OPM + MOXIE)
FEB	MAINE MAINE HOME+DESIGN OLD PORT LIVE MAINE	Education Interior Design Portland Weddings A Guide to Living in Maine	1.) Westbrook, Windham + Gorham 2.) Waterville	Cape Elizabeth		DEC 15	DEC 22	JAN 22 JAN 29 (OPM + LIVE)
MAR	MAINE MAINE HOME+DESIGN OLD PORT AGELESS MAINE	Food — Waterfronts Lifestyle Over 50	1.) Portland 2.) Brunswick + Topsham	Camden	Maine Live Mar 15 Hannaford Hall, Portland	JAN 12	JAN 19	FEB 19 FEB 26 (OPM + AGELESS)
APR	MAINE MAINE HOME+DESIGN OLD PORT LOOKBOOK	Summer Camps Art Neighborhoods Annual Home Resource Guide	1.) Cape Elizabeth, Scarborough + South Portland 2.) Bangor + Brewer	The Kennebunks		FEB 9	FEB 16	MAR 19 MAR 26 (OPM + LOOK)
MAY	MAINE MAINE HOME+DESIGN OLD PORT AGELESS MAINE	Real Estate Kennebunks Health & Wellness Lifestyle Over 50	1.) Camden, Rockport, Megunticook Lake + Hope 2.) Rockland/Thomaston + Port Clyde	Ogunquit		MAR 16	MAR 23	APR 23 APRIL 30 (OPM + AGELESS)
JUN	MAINE MAINE HOME+DESIGN OLD PORT EAT MAINE	Kennebunkport Festival — Lobster Annual Dining Guide	1.) Belfast + Lincolnville 2.) Kennebunk + Kennebunkport	—	Kennebunkport Festival Shaping Maine St. Joseph's College	APR 13	APR 20	MAY 21 MAY 28 (OPM + EAT)
JUL	MAINE MAINE HOME+DESIGN OLD PORT 48HRS MAINE	50 Mainers — Casco Bay Islands Annual Travel Guide	1.) Ogunquit 1.) Freeport + Yarmouth	Freeport		MAY 11	MAY 18	JUN 18 JUN 25 (OPM + 48HRS)
AUG	MAINE MAINE HOME+DESIGN OLD PORT BEACH TO BEACON	Boating — Travel Special Race Issue	1.) Mount Desert Island 2.) Blue Hill/Brooklin + Brooksville	Bath		JUN 15	JUN 22	JUL 23 JUL 30 (OPM + B2B)
SEP	MAINE MAINE HOME+DESIGN OLD PORT PORTLAND MUSEUM OF ART	Boothbay — Parenting & Education Annual PMA Guide	1.) York + Kittery 2.) Boothbay, Wiscasset + Damariscotta	Portland	Boothbay Harbor Food and Wine Festival Maine Live Hannaford Hall, Portland	JUL 13	JUL 20	AUG 20 AUG 27 (OPM)
OCT	MAINE MAINE HOME+DESIGN OLD PORT WED MAINE	Islands — Portland Food Issue Annual Wedding Guide	1.) Bath, Phippsburg, Georgetown + Woolwich 2.) Saco + Biddeford	Sugarloaf Carrabassett Valley	Harvest on the Harbor Portland	AUG 17	AUG 24	SEP 24 OCT 1 (OPM + WED)
NOV	MAINE MAINE HOME+DESIGN OLD PORT DETAILS	Sunday River — Arts & Culture Annual Home Inspiration Guide	1.) Bethel Winter 2.) Bethel Summer	Sunday River		SEP 14	SEP 21	OCT 22 OCT 29 (OPM + DETAILS)
DEC	MAINE MAINE HOME+DESIGN OLD PORT ART MAINE	Sugarloaf Architecture Portland Holiday Guide Annual Art Guide	1.) Carrabassett Valley Winter 2.) Carrabassett Valley Summer	Portland		OCT 12	OCT 19	NOV 19 NOV 26 (OPM + ART)

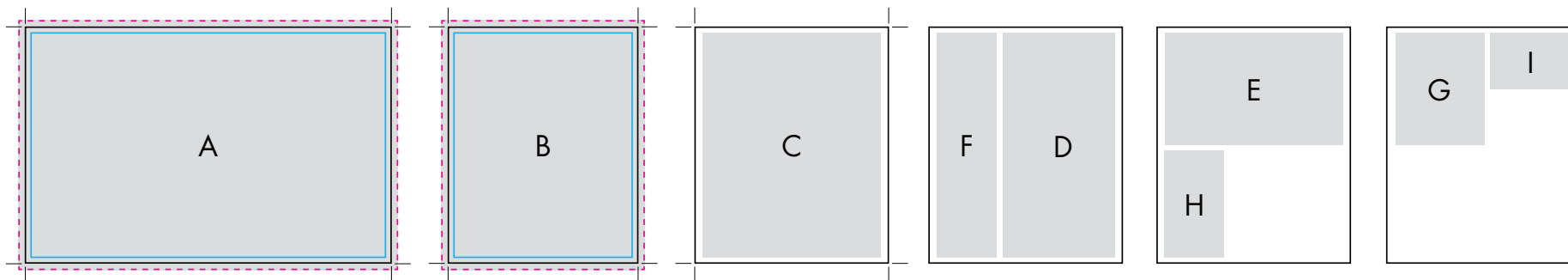


PRINT AD SPECS

maine.
THE MAGAZINE

Maine Home
+DESIGN

OLD PORT
magazine



Key	Live Area	Trim (Mag Size)	Bleed Area	Art Area
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Size	Ad Size	Bleed 1/8" all around	Live (Safe) Area
A Spread (Bleed)	17.000"w x 10.750"h	17.250"w x 11.000"h	16.167"w x 9.917"h
B Full (Bleed)	8.500"w x 10.750"h	8.750"w x 11.000"h	7.667"w x 9.917"h
C Full (Non Bleed)	7.667"w x 9.917"h		
D Two-Thirds	4.944"w x 9.917"h		
E Half	7.667"w x 4.750"h		
F One-Third	2.472"w x 9.917"h		
G Quarter	3.625"w x 4.750"h		
H One-Sixth (MM + OPM only)	2.472"w x 4.750"h		
I One-Eighth (MHD only)	3.625"w x 2.167"h		

Technical Specifications

- All ad files should be submitted in the PDF/X1-a 2001 format.
- All raster graphics must be CMYK and 300 dpi at 100%.
- Full-page ad files must include standard trim marks and crop marks with a 0.125" bleed around all edges.
- Ads with white or light backgrounds should have a border around the very edge so they don't appear to be floating when printed on a white page.

File Submission

Submit ad files to:

ads@themainemag.com or
ads@mainehomedesign.com

Please include your business name in the subject line.

Please upload files larger than 10MB to:

<http://www.filemail.com/incoming/8729132425>

Call the Production Manager with questions:

207 772 3373