



# 2021 AD DEADLINES

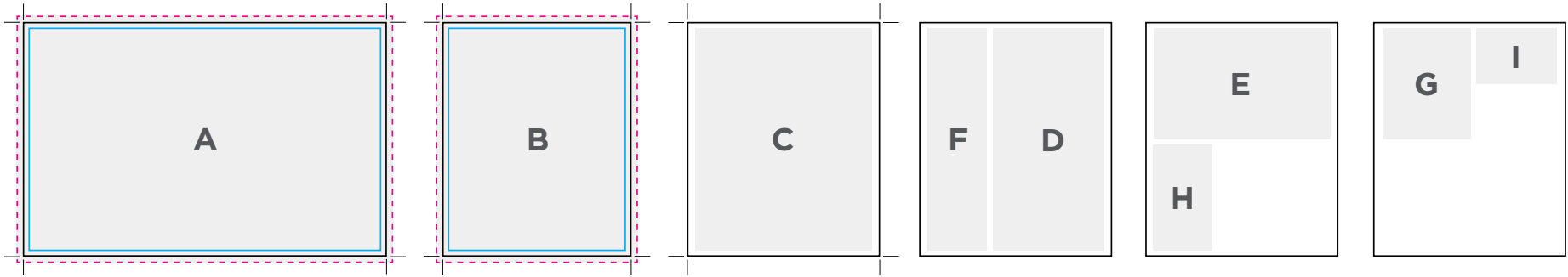
maine.  
THE MAGAZINE ®

MaineHome  
+DESIGN

	PUBLICATION	EDITORIAL FOCUS	48HRS IN MAINE	AD RESERVATION	FINAL AD DEADLINE	ON SALE DATE
<b>JAN/FEB</b>	MAINE MAINE HOME+DESIGN	Can-Am Sled Dog Race, Education Interior Design	1.) Portland 2.) Bangor	NOV 13	<b>NOV 20</b>	DEC 28
<b>MAR/APR</b>	MAINE MAINE HOME+DESIGN	Summer Camps Listing, Glamping + Mother's Day Gift Guide Art	1.) York + Kittery 2.) Boothbay	JAN 15	<b>JAN 22</b>	MAR 1
<b>MAY</b>	MAINE MAINE HOME+DESIGN	Takeout Tour, Women of the River Small Spaces	1.) Freeport + Yarmouth 2.) Blue Hill Peninsula	MAR 12	<b>MAR 19</b>	APR 26
<b>JUN</b>	MAINE MAINE HOME+DESIGN	Father's Day Gift Guide, RV Camping, Cycling the Coast -	1.) Cape Elizabeth, Scarborough + South Portland 2.) Old Orchard Beach	APR 16	<b>APR 23</b>	MAY 31
<b>JUL</b>	MAINE MAINE HOME+DESIGN	Mount Desert Island -	1.) Camden, Rockland 2.) Ogunquit	MAY 14	<b>MAY 21</b>	JUN 28
<b>AUG</b>	MAINE MAINE HOME+DESIGN	Downeast -	1.) Kennebunk + Kennebunkport 2.) Pemaquid Peninsula	JUN 11	<b>JUN 18</b>	JUL 26
<b>SEP</b>	MAINE MAINE HOME+DESIGN	- -	1.) Mount Desert Island 2.) Belgrade	JUL 16	<b>JUL 23</b>	AUG 30
<b>OCT</b>	MAINE MAINE HOME+DESIGN	Notable Mainers -	1.) Rangeley 2.) Brunswick + Harpswell	AUG 13	<b>AUG 20</b>	SEP 27
<b>NOV/DEC</b>	MAINE MAINE HOME+DESIGN	Skiing + Holiday Gift Guide Architecture	1.) Bethel 2.) Waterville	SEPT 17	<b>SEP 24</b>	NOV 1



# PRINT AD SPECS



Size	Ad Size	Bleed 1/8" all around	Live/Safe Area
<b>A</b> Spread (Bleed)	17.000"w x 10.750"h	17.250"w x 11.000"h	16.167"w x 9.917"h
<b>B</b> Full (Bleed)	8.500"w x 10.750"h	8.750"w x 11.000"h	7.667"w x 9.917"h
<b>C</b> Full (Non Bleed)	7.667"w x 9.917"h		
<b>D</b> Two-Thirds	4.944"w x 9.917"h		
<b>E</b> Half	7.667"w x 4.750"h		
<b>F</b> One-Third	2.472"w x 9.917"h		
<b>G</b> Quarter	3.625"w x 4.750"h		
<b>H</b> One-Sixth (MM only)	2.472"w x 4.750"h		
<b>I</b> One-Eighth	3.625"w x 2.167"h		

## TECHNICAL SPECIFICATIONS

- All ad files should be submitted in the PDF/X1-a 2001 format.
- All raster graphics must be CMYK and 300 dpi at 100%.
- Full-page ad files must include standard trim marks and crop marks with a 0.125" bleed around all edges.
- Ads with white or light backgrounds should have a border around the very edge so they don't appear to be floating when printed on a white page.

## FILE SUBMISSION

Submit ad files to:  
**ads@themainemag.com** or  
**ads@mainehomedesign.com**

Please include your business name in the subject line.

Please upload files larger than 10MB to:  
**http://www.filemail.com/incoming/8729132425**

Call the Production Manager with questions:  
**207 772 3373**