



# 2023 AD DEADLINES

maine.  
THE MAGAZINE

MHD  
MAINE HOME + DESIGN

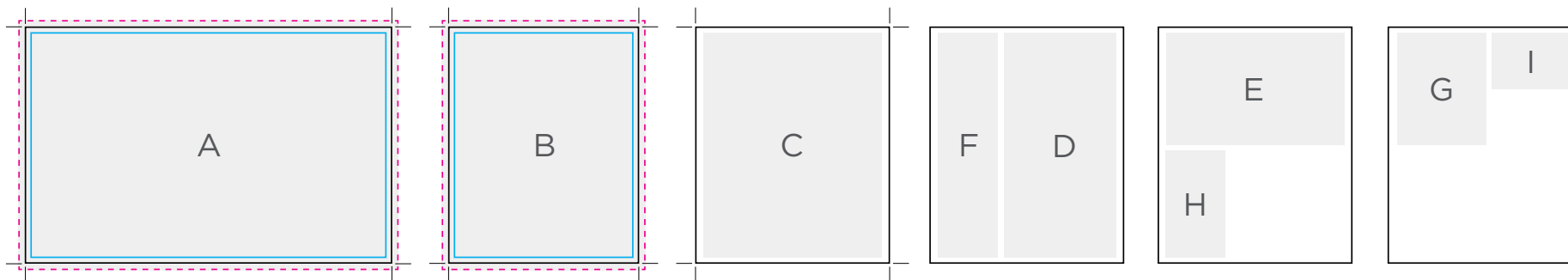
	PUBLICATION	EDITORIAL FOCUS + SPECIAL ADVERTISING	48HRS IN MAINE	AD RESERVATION	FINAL AD DEADLINE	ON SALE DATE
<b>JAN/FEB</b>	MAINE MAINE HOME+DESIGN	Winter Travel Winter Activity Roundup Interior Design	Brunswick	OCT 21	<b>OCT 28</b>	JAN 9
<b>MAR/APR</b>	MAINE MAINE HOME+DESIGN	Top Dog 2022 Winner Feature 48HRS Annual Guide Art	SoPo, Cape Elizabeth +Scarborough	DEC 30	<b>JAN 6</b>	FEB 27
<b>MAY</b>	MAINE MAINE HOME+DESIGN	Eastport/Fundy Feature Mother's Day Wishbook Small Spaces	Lubec / Cutler Coast	FEB 17	<b>FEB 24</b>	APR 24
<b>JUN</b>	MAINE MAINE HOME+DESIGN	Maine Food + Drink Awards Father's Day Wishbook AIA Awards	Lakes Region	MAR 24	<b>MAR 31</b>	MAY 29
<b>JUL</b>	MAINE MAINE HOME+DESIGN	Lakes of Maine Real Estate Guide -	Old Orchard Beach	APR 28	<b>MAY 5</b>	JUN 26
<b>AUG</b>	MAINE MAINE HOME+DESIGN	Islands of Maine Casco Bay Ferry Passport -	Ogunquit	MAY 26	<b>JUN 2</b>	JUL 24
<b>SEP</b>	MAINE MAINE HOME+DESIGN	Artist Exhibition Artist Residency Roundup -	Kennebunks	JUN 30	<b>JUL 7</b>	AUG 28
<b>OCT</b>	MAINE MAINE HOME+DESIGN	Mainers of the Year Coastal Cycling -	Mount Desert Island	JUL 28	<b>AUG 4</b>	SEP 25
<b>NOV/DEC</b>	MAINE MAINE HOME+DESIGN	Reader Photo Contest Winners Holiday Wishbook Architecture	Biddeford	SEPT 1	<b>SEP 8</b>	OCT 30



# PRINT AD SPECS

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Key	Live Area	Trim (Mag Size)	Bleed Area	Art Area
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Size	Ad Size	Bleed " all around	Live/Safe Area
A Spread (Bleed)	17.000"w x 10.750"h	17.250"w x 11.000"h	16.167"w x 9.917"h
B Full (Bleed)	8.500"w x 10.750"h	8.750"w x 11.000"h	7.667"w x 9.917"h
C Full (Non Bleed)	7.667"w x 9.917"h		
D Two-Thirds	4.944"w x 9.917"h		
E Half	7.667"w x 4.750"h		
F One-Third	2.472"w x 9.917"h		
G Quarter	3.625"w x 4.750"h		
H One-Sixth (MM only)	2.472"w x 4.750"h		
I One-Eighth	3.625"w x 2.167"h		

## TECHNICAL SPECIFICATIONS

- All ad files should be submitted in the PDF/X1-a 2001 format.
- All raster graphics must be CMYK and 300 dpi at 100%.
- Full-page ad files must include standard trim marks and crop marks with a 0.125" bleed around all edges.
- Ads with white or light backgrounds should have a border around the very edge so they don't appear to be floating when printed on a white page.

## FILE SUBMISSION

Submit ad files to:  
[ads@themainemag.com](mailto:ads@themainemag.com) or  
[ads@mainehomedesign.com](mailto:ads@mainehomedesign.com)

Please include your business name  
in the subject line.

Please upload files larger than 10MB to:  
<http://www.filemail.com/incoming/8729132425>

Call the Production Manager with questions:  
207 772 3373